

**A taste study (PART A)****Coca-Cola**

1	2	3	4	5	6	7
not tasty at all						very
tasty						

1	2	3	4	5	6	7
Not healthy at all						very
healthy						

**Starbucks coffee**

1	2	3	4	5	6	7
not tasty at all						very
tasty						

1	2	3	4	5	6	7
not healthy at all						very
healthy						

**Chinese tea**

1	2	3	4	5	6	7
not tasty at all						very
tasty						

1	2	3	4	5	6	7
not healthy at all						very
healthy						

**Person A is intelligent, skillful and industrious. Person A is also determined, practical and cautious.**

**You think Person A is:**

1 ungenerous	2	3	4	5	6	7 generous
1 unattractive	2	3	4	5	6	7 attractive
1 serious	2	3	4	5	6	7 carefree
1 unhappy	2	3	4	5	6	7 happy
1 irritable	2	3	4	5	6	7 good-natured
1 quiet	2	3	4	5	6	7 talkative
1 anti-social	2	3	4	5	6	7 sociable
1 selfish	2	3	4	5	6	7 caring
1 weak	2	3	4	5	6	7 strong
1 dishonest	2	3	4	5	6	7 honest